

Будучыня перакладчыцкіх тэхналогій у міжнародным гандлі будзе звязана з удасканаленнем штучнага інтэлекту і інтэграцыяй перакладу ў бізнес-працэсы. Развіццё тэхналогій дапоўненай рэальнасці і галасавых перакладчыкаў дазволіць у будучыні весці перамовы ў рэжыме рэальнага часу без неабходнасці ў перакладчыках. Гэта адкрые новыя магчымасці для развіцця міжнароднага гандлю і паскорыць глабалізацыю эканамічных працэсаў.

Акрамя гэтага, варта адзначыць рост выкарыстання тэхналогій перакладу ў адукацыйнай і навуковай сферах. Дзякуючы ім, даследчыкі і студэнты могуць атрымаваць доступ да замежных навуковых артыкулаў і вучэбных матэрыялаў без моўных перашкод. Гэта спрыяе інтэграцыі беларускай навукі ў сусветную даследчую супольнасць і пашырае магчымасці міжнароднага супрацоўніцтва.

Таксама варта згадаць выкарыстанне тэхналогій перакладу ў сферы турызму і абслугоўвання. Гатэлі, рэстараны і турыстычныя агенствы ўсё часцей выкарыстоўваюць аўтаматычны пераклад для паляпшэння камунікацыі з замежнымі кліентамі. Гэта спрыяе павышэнню якасці сэрвісу і прыцягненню большай колькасці турыстаў.

Сучасныя тэхналогіі перакладу становяцца неад'емнай часткай міжнароднага бізнесу, спрашчаючы камунікацыю, зніжаючы выдаткі і адкрываючы новыя рынкі для кампаній ва ўсім свеце. Удасканаленне гэтых тэхналогій у будучыні зробіць міжнародны гандаль яшчэ больш даступным і эфектыўным. Паколькі свет працягвае імкліва змяняцца, выкарыстанне перакладчыцкіх тэхналогій будзе адыгрываць усё большую ролю ў эканамічных працэсах і міжкультурнай камунікацыі.

UDC: 811.111:33

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ENGLISH AS THE GLOBAL LANGUAGE OF BUSINESS

English has become a global language used in various aspects of our lives, especially in the business field. Business has always evolved with

the time and in each stage of its development, it has been using English in every single element. English is a must for business people who want to be able to continue to grow in various fields of the world economy. This is because in the global market, businesses are facing a very tough competition where entrepreneurs have to survive using all their strengths, various means and advantages, one of which is the English language.

English is the most widely spoken second language in the world. Multinational corporations and international trade use English as the common language for all internal and external communications. This practice streamlines operations and enables the exchange of instructions, reports and data without language barriers.

Proficiency in English opens doors to new markets and business opportunities. Companies that communicate effectively in English can expand their reach, engage with international clients, and participate in global trade fairs and conferences. This linguistic capability allows businesses to market their products and services to a broader audience, ultimately driving growth and revenue.

The role of English is particularly evident in sectors like finance, technology, and hospitality. For instance, major financial institutions conduct transactions, draft contracts, and follow regulatory guidelines primarily in English. In the technology sector, coding languages, software development tools, and product documentation are predominantly in English. In hospitality, English-speaking staff can better cater to tourists' needs, enhancing the customer experience and ensuring a consistent standard of service.

Furthermore, English is indispensable in international trade. Companies looking to import or export goods and services must often liaise with English-speaking clients and partners. Understanding and drafting agreements and contracts in English are crucial to avoiding misunderstandings and legal complications. Moreover, marketing materials, product manuals, and customer service interactions frequently utilize English to reach a global audience effectively.

With the rapid advancement of technology, English remains the dominant language in the tech industry. From software development to digital marketing, many technical terms and resources are in English. For businesses to leverage the latest technological tools and platforms, understanding and communicating in English is essential. This integra-

tion enhances operational efficiency and innovation, keeping companies at the forefront of their industries.

English is the language of a vast majority of educational resources and professional development programs. For professionals seeking to advance their careers, proficiency in English provides access to top-tier education and training opportunities. This continuous learning and development are crucial for staying relevant and competitive in an ever-evolving global business environment.

Understanding and appreciating cultural differences is important in business. Learning English often involves exposure to different cultures, which can enhance cultural sensitivity and awareness. This understanding is crucial when working with international clients and colleagues, as it helps build trust and fosters positive business relationships.

In today's world, English has become an integral part of the global business environment. English language proficiency opens new horizons for professionals, allowing them to interact effectively with partners and clients from different countries. English not only serves as a language of communication, but also forms the basis for the exchange of ideas and innovations. Companies that use English in their operations have a competitive advantage in the international arena, as they can adapt more quickly to market changes and customer needs. However, it is important to remember the importance of multilingualism and cultural sensitivity. Despite the dominance of English, respect for local languages and traditions helps to strengthen business relationships and create an atmosphere of trust.