

В 2017 г. по сравнению с 2016 г. объем реализации молока увеличили 46 регионов: Республика Ингушетия (на 11,5%), Калужская область (на 11,2%), Калининградская (на 8,8%), Кировская (на 6,8%), Тульская (на 6,0%), Вологодская (на 5,6%), Ленинградская область (на 3,7%), Приморский край (на 4,3%).

Дотации являются лишь одним из элементов системы экономических взаимоотношений в молочно-продуктовом подкомплексе. Для увеличения объемов производства и реализации молока необходимо, в первую очередь, совершенствование экономических взаимоотношений сельхозтоваропроизводителей с перерабатывающими предприятиями, способствующих заинтересованности первых в поставках молока на переработку.

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YOUNG ENTREPRENEURS IN THE FIELD OF AGRIBUSINESS

In today's competitive world, agricultural businesses are more essential than ever before. The main reason for this is that agribusiness can one start in the agriculture industry and succeed.

Apart from the low-cost of start up and running the business, agricultural businesses turn out a huge profit of up to 100%. With the increase in unemployment, young people are now embracing agriculture which was erstwhile considered a dirty business reserved only for the poor. That is why agricultural businesses are the most lucrative businesses in the world.

This type of businesses also can be started with little or no training. Young entrepreneur do not need a special degree to start though he may need to spend some time learning about the intricacies of the business. It is important to understand how to plan any agricultural business of your choice, know methods of production, the cost of equipment water content in the soil, irrigation and much more.

Assume that you are a young entrepreneur with the goal to build your business. First, you need to decide in which direction you will

carry out your agribusiness. There are several ideas, which you can use to start your own business:

- **Urban Agriculture or Crop Cultivation.** Urban agriculture is the practice of cultivating, processing and distributing food in, or around, a village, town or city. Urban agriculture in addition can also involve animal husbandry, aquaculture, agro-forestry and horticulture. Urban agriculture contributes to food security and food safety in two ways: first, it increases the amount of food available to people living in cities and secondly, it allows fresh vegetables, fruits and meat products to be made available to urban consumers.

- **Start selling fresh fruits.** Without any doubt, this is a business that should be checked out. With a little professionalism and good public appearance or hygiene, you can make money in this business because a lot of people who live in most of our highbrow area, like to eat fresh fruits especially if it is neat. So if you have blenders and an extractor, then you are bound to make a lot of money. A lot of people will pay and still thank you for giving them the natural source of vitamins which is needed in this age of fast foods and artificial flavors.

- **Beekeeping and honey production.** Honey is manufactured in one of the world's most efficient factories, the beehive.

You can sell your honey to high net-worth individual, busy executives who prefer to take pure honey than sugar, I know some honey dealers who are ready to give out their honey at a ridiculously low prices, all you need to do is to package it for the local or international market.

- **Dairy products, vegetable farming.** You can start making your own dairy products like milk, cheese and butter for sale. Vegetables are one of the highly consumed food items in the world. Starting a vegetable farm is one of the simplest and easiest businesses in the world with a high profit margin of up to 500%.

- **Fruit juice or jam production.** As a young entrepreneur, you can start making your own fruit juice or jam and supply them to supermarkets and food stores around you. There is huge demand for natural fruit juice now as more people are now learning how to eat healthy and avoid artificial and overly preserved foods and drinks. You can buy fruits in large quantity from local farmers and make your own natural healthy fruit juice at home.

In conclusion, agricultural business are becoming increasingly popular nowadays especially with young entrepreneur. More and more young people want to make business, make money and find agriculture as one of the most profitable and efficient way to start their own business. Agricultural businesses can be started with little or no training. At present, agribusiness has come to be synonymous with large corporations and companies that produce environmentally questionable, nonorganic products while ensuring that smaller, potentially sustainable farms fail to turn a profit.

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ЗАРАБОТНАЯ ПЛАТА – ГЛАВНЫЙ ФАКТОР ТРУДОВОЙ МОТИВАЦИИ РАБОТНИКА

Заработная плата является важнейшим макроэкономическим показателем, ее рост способствует расширению внутреннего потребительского рынка, развитию производства отечественных потребительских товаров и предоставления услуг, повышению мотивации к труду, предотвращению миграционного оттока некоторой части трудоспособного населения и т.д.

Именно оплата труда определяет во многом и прежде всего качество жизни населения, размер будущей пенсии, а значит — и социальное положение в старости, настроение, здоровье, возможности образования, культурного развития, психологический настрой людей, размеры получаемых дивидендов от собственности и ценных бумаг работниками организаций и т.п.

Денежное вознаграждение имеет решающее значение в трудовой мотивации работника, причем смысл денежного вознаграждения для работника не исчерпывается только компенсацией затрат времени, энергии, интеллекта, которые расходуются работником при достижении целей организации. Денежное вознаграждение, точнее формы его получения, а также относительные и абсолютные размеры, воспринимаются работником как свидетельство его ценности для организации, влияют на самооценку работника, напрямую говорят о его социальном статусе. Т.е. деньги, получаемые работником, вы-