профессиональных отношений. При изучении языка значительное внимание следует уделять формированию коммуникативной компетентности специалистов в сфере профессиональных, деловых и служебных отношений. Поэтому основная роль языковой подготовки в образовании заключается не только в практическом овладении языком, но и в гражданско-патриотическом воспитании личности.

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ADVANCED TECHNOLOGY IMPLEMENTATION
INTO TEACHING METHODS

Ключевые слова: передовые технологии, исследовательский контент, интерактивное обучение, цифровое сотрудничество.
Key words: Technology Enhanced Learning, research content, interactive teaching, digital collaboration.

Аннотация: В статье рассматривается инновационное обучение с применением передовых технологий в качестве эффективного направления при использовании образовательных ресурсов последнего поколения. Приводятся преимущества применения современных образовательных технологий.

Summary: The article considers innovative learning with advanced technology as an effective trend in the use of educational resources of the latest generation. The advantages of using advanced educational technologies are outlined.

Information and communication technology is currently experiencing vertiginous development. It affects virtually every aspect of our society, and education is no exception. Technology Enhanced Learning (TEL) is increasingly introduced as a necessity in a society where fast change, growth of knowledge, and demands for constantly upgraded, high-level education are becoming a permanent requirement.

Technology Enhanced Learning refers to the use of the latest techniques and technical tools to maximize the quality of higher education. Technology Enhanced Learning is presented as the combination of the instructor's practical teaching skills combined with the appropriate use of technological tools to achieve pedagogical goals and maximize student learning outcomes. It also includes a wide range of programs and processes, such as online learning, computer-based learning, virtual classrooms and learning environments, and digital collaboration.

In this training, content is communicated through a wide range of electronic media (e.g. Internet, intranet/extranet, audio and video recordings, satellite broadcasting, interactive television, etc.) and thus provides access to resources that inform students about new ideas, which they can then analyze and integrate into their existing knowledge. Computers can be used to promote the concept of collaborative learning, in which students are encouraged to discuss common tasks and work in teams rather than competing for a common goal. Social media and software applications such as web logs (blogs) and wikis offer new opportunities for communication, content creation, and online collaboration.

One prime example of new technology within enhanced learning is podcasting. Podcasts can be a great tool to be used both for instructional purposes by teachers and students, and as a great way to share and promote research content.

Podcasting provides educators with the ability to easily broadcast engaging audio content that students can then listen to anytime and anywhere. The teacher creates podcasts on the topics of the module as a learning resource (for repetition or for in-depth learning). During the educational audio session, students send questions, and the teacher fixes the material by answering them. Students create their own podcasts as an assessment tool, which is a great way to organize a valuable learning resource. Creating a podcast allows students to develop a number of important skills: working with audiovisual technology, conducting a case study, problem solving, collaborative learning, etc.

It is special online trainings on teaching with advanced technologies that can help research teachers create their own podcast to attract students and improve the quality of teaching.

Many educational institutions that have introduced podcasting into their education system are seeing really positive results.

TEL is currently transforming and greatly improving education in general. Therefore, it cannot be ignored! Let's see why TEL is extremely important for educators in the modern world.

It is known that each student learns at his own pace, and sometimes traditional teaching makes the educational process extremely difficult. Technology allows all students to adjust to their own learning pace. The bottom line is that underperforming students have a real opportunity to spend more time on difficult assignments, while well-performing students who need less support can continue their studies. It also frees the teacher from individual advisory assistance to weak students and significantly improves the quality of teaching.

Technology Enhanced Learning has changed the education environment so that studying has become more practical. Students become more demanding and quite often find it difficult to cope with the task, especially if it is not interactive and educational. TEL can make even the most mundane tasks more fun, helping your students stay focused and interested in what they're learning.

It is expected that the appropriate use of technology in curricula will contribute to the development of innovative teaching methods and the expansion and enrichment of the learning experience.

The reality is that it is almost impossible to survive in today's world without technology. Therefore, it is better for students to learn how to use technology sooner rather than later. Perhaps technological literacy is more important than some of the traditional skills taught at our institutions of higher education and is a necessary attribute for achieving a successful career in the future.

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MOTIVATIONSSCHWIERIGKEITEN DER STUDENTEN IM FREMDSPRACHENUNTERRICHT

Ключевые слова: мотивация, учреждение высшего образования, иностранный язык, эффективность, позитивные эмоции.

Key words: motivation, Hochschule, Fremdsprache, Effizienz, positive Emotionen.